

organized by iRadeecal Communications



Video Release Schedule

Video Title	Date of Release
South-south Collaboration Driving Smart Food Ashish Sinha, Deputy High Commissioner India to Kenya	11 Mar 2021
South-south Collaboration Driving Smart Food H.E. Willy K Bett, High Commissioner of Kenya to India	11 Mar 2021
South-south Collaboration Driving Smart Food Dr Tarun Bajaj, Director, APEDA (Agricultural and Processed Food Products. Export Development Authority), India	15 Mar 2021
South-South collaboration driving Smart Food markets Dr Rebbie Harawa, Regional Director for East and Southern Africa, ICRISAT, Kenya	15 Mar 2021
Panel - What are the top priority activity for India and Africa to collaborate build markets for Smart Foods By H.E. Willy K Bett, High Commissioner of Kenya to India Dr Tarun Bajaj, Director, APEDA (Agricultural and Processed Food Products. Export Development Authority), India Dr Venkat Maroju, CEO, Source Trace Systems, India and USA Dr Rebbie Harawa, Regional Director for East and Southern Africa, ICRISAT, Kenya	18 Mar 2021
Food trends in Africa Julie Bouedy, Head - Consumer Sensory Insight and Ideation, Nestle, Cote D'Ivoire	22 Mar 2021
Towards inclusive and healthy food systems in Africa Dr Jemimah Njuki, Africa Director, IFPRI (International Food Policy Research Institute), Kenya	25 Mar 2021
Seeds for resilience Rodrigo Barrios, Food Forever Campaign Manager, Global Crop Diversity Trust, Germany	29 Mar 2021
Biofortification : Driving markets for more nutritious food Jenny Walton, Senior Specialist, Demand Creation and Business Development, Harvest Plus	1 Apr 2021
Food trends in Africa Moyosola OKOYE, Director – Strategy, Product Innovation & Insights, Danone, Paris	5 Apr 2021
How India is building Smart Food markets and value chains Dr Raj Bhandari, Paediatrician; Member, National Technical Board of Nutrition, Government of India	7 Apr 2021
Panel - Influencing what consumers eat : How much of this influence is coming from SMEs in Africa as opposed to large companies Julie Bouedy, Head - Consumer Sensory Insight and Ideation, Nestle, Cote D'Ivoire Moyosola OKOYE, Director – Strategy, Product Innovation & Insights, Danone, Paris Dr Jemimah Njuki, Africa Director, IFPRI (International Food Policy Research Institute), Kenya	12 Apr 2021
Policies impacting food and agriculture in Africa Mr Anthony Murethi, Director General, Agriculture and Food Authority, Kenya	15 Apr 2021

Policies impacting food and agriculture in Africa Prof. Hamadi Iddi Boga, Permanent Secretary, Ministry of Agriculture, Kenya	19 Apr 2021
Role of Millets and Sorghum in achieving the SDGs Prof Prabhu Pingali, Founding Director of The Tata-Cornell Institute; Professor - The Charles H. Dyson School of Applied Economics and Management, Cornell University, USA	22 Apr 2021
Policies impacting food and agriculture in Africa Dr Simbarashe Sibanda, Leader - Nutrition-Sensitive Agriculture Leader, FANRPAN, South Africa	26 Apr 2021
Policies impacting food and agriculture in Africa Dr Tobias Takavarasha, Agriculture and Food Security Adviser, Zimbabwe; Former FAO Representative for South Africa and Kenya	29 Apr 2021
Transitions to sustainable food systems are as effective as the policy support Dr Michael Hauser, Leader - Markets, Institutions, Nutrition and Diversity, ICRISAT, Kenya	3 May 2021
Panel on - What policies are in place to support Smart Foods? By Prof. Hamadi Iddi Boga, Permanent Secretary, Ministry of Agriculture, Kenya Mr Anthony Murethi, Director General, Agriculture and Food Authority, Kenya	7 May 2021
Panel on - What are some of the important areas to work to bring about the shift towards Smart Food By Dr Tobias Takavarasha, Agriculture and Food Security Adviser, Zimbabwe; Former FAO Representative for South Africa and Kenya Dr Simbarashe Sibanda, Leader - Nutrition-Sensitive Agriculture Leader, FANRPAN, South Africa Dr Michael Hauser, Leader - Markets, Institutions, Nutrition and Diversity, ICRISAT, Kenya	10 May 2021
Seven global food trends in the decades ahead Dr Keith Wiebe, Senior Research Fellow, IFPRI (International Food Policy Research Institute), USA	14 May 2021
Fixing the business of food Professor Angelo Riccaboni, Lead of the Santa Chiara Lab, the University of Siena	17 May 2021
Global food trends Danielle Nierenberg, President, Food Tank, USA	20 May 2021
Positive nutrition : Which role for business? Mr. Alain Vidal Director – Science & Partnership, Food & Nature, WBCSD	24 may 2021
Insane Grain Rushina Shah, Co-Founder, Insane Grain, UK	27 May 2021
Panel - Top recommendations for supporting food systems that are "Smart", I.e, Good for you, the planet and the farmer Dr Keith Wiebe, Senior Research Fellow, IFPRI (International Food Policy Research Institute), USA Professor Angelo Riccaboni, Lead of the Santa Chiara Lab, the University of Siena Danielle Nierenberg, President, Food Tank, USA Rushina Shah, Co-Founder, Insane Grain, UK Mr. Alain Vidal, Director – Science & Partnership, Food & Nature, WBCSD	31 May 2021
Millets and Sorghum - The new staples Dr S Anitha, Smart Food Nutritionist, ICRISAT and Dr. R. Ananthan, Scientist-D, National Institute of Nutrition, India	1 Jun 2021
Lets be Inspired by Our Food and Planet – Smart Food and Smart Approaches Dr Chandrashekhar Biradar – Leader – GeoAgro and Digital Augmentation, ICARDA (International Center for Agricultural Research in the Dry Areas), Egypt	5 Jun 2021
Sorghum in Consumer Foods Tim Lust, United Sorghum Checkoff Program, USA	7 Jun 2021
Odisha Millet Mission Dr. Saurabh Garg, IAS, Principal Secretary, Department of Agriculture and Farmers' Empowerment, Government of Odisha, India	10 Jun 2021

Karnataka Millet Mission Anuradha Kariappa Deputy Director of Agriculture - Organic Cell, Information and Food Processing at Department of Agriculture Karnataka	14 Jun 2021
Innovating the Crops of the Future Prof. Tim Dalton Director, Feed the Future Innovation Lab for Collaborative Research on Sorghum and Millet, USA	17 Jun 2021
Millets and Sorghum - The new staples Dr Ramadjita Tabo, Regional Director, West and Central Africa, ICRISAT, Mali; 2007 Nobel Peace prize winner	21 Jun 2021
Millets and Sorghum - The new staples Dr Vilas Tonapi, Director and Dr. Venkatesh Bhat, Principal Scientist, ICAR-IIMR (Indian Institute of Millet Research)	24 Jun 2021
Millets and Sorghum - The new staples Dr Moses Siambi, Former Regional Director for East and Southern Africa, ICRISAT, Kenya	28 Jul 2021
Millets and Sorghum - The new staples Dr Rebbie Harawa, Regional Director for East and Southern Africa, ICRISAT, Kenya	1 Jul 2021
Smart Foods : We understand that quality produce starts with our farmers Mr Seshu Kumar, National Head, Buying and Merchandising, Big Basket, India	5 Jul 2021
How India is building Smart Food markets and value chains Dr.B.Dayakar Rao, Principal Scientist; CEO Nutrihub, IIMR (Indian Institute of Millet Research)	9 Jul 2021
Panel - How nutrition can be integrated with Agriculture programmes Dr S Anitha, Smart Food Nutritionist, ICRISAT and Dr. R. Ananthan, Scientist-D, National Institute of Nutrition, India Dr Vilas Tonapi, Director and Dr. Venkatesh Bhat, Principal Scientist, ICAR-IIMR (Indian Institute of Millet Research) Dr Ramadjita Tabo, Regional Director, West and Central Africa, ICRISAT, Mali; 2007 Nobel Peace prize winner Dr Rebbie Harawa, Regional Director for East and Southern Africa, ICRISAT, Kenya Dr Moses Siambi, Former Regional Director for East and Southern Africa, ICRISAT, Kenya	12 Jul 2021
How entrepreneurs are building Smart Food markets and value chains Panel on How entrepreneurs are building Smart Food markets and value chains in India Mr Raj Seelam, Founder and Managing Director, Sresta Natural Bioproducts Pvt Ltd (Brand: 24 Mantra) Ms Meghana Narayan & Shauravi Malik, Co-founders, Slurrp Farm Mr Arun Nagpal, Co-Founder & Managing Director, Mrida Group (Brand – Earthspired) Ms Pallavi Upadhyaya, Cofounder, Millets for Health; Consultant SHODH Mr. Rajeev Pandey, CEO SHODH	16 Jul 2021
Panel on How entrepreneurs are building Smart Food markets and value chains - Africa Entrepreneurs' Panel Ms Agatha Tuheri Laizer, Founder, Seasoning Palet, Tanzania Mr Nicholas Musisi, Team lead, Nutri-Worth International; Director, ODDEE Foods, Uganda Ms Dienaba Traore, CEO, Gabougouni, Mali Ms Halatou Dem, Director General, Des Cereales De Tatam, Mali Ms Seema Gohil, Cofounder NYUMMS; Managing Partner Afka Ventures Mr. Ali S Madugu,CEO, Dala Foods, Nigeria.	19 Jul 2021

Supported By



Republic of Kenya Ministry of Agriculture, Livestock, Fisheries & Cooperatives



Knowledge Partners





Marketing Partner

